



***Town Council Planning Session  
Sea Trail Convention Center  
Heron Room  
February 17, 2015***

**Planning Session Agenda**

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|---------------------|--|
| 8:30 am - 9:00 am   | <b>Breakfast</b> for Governing Body & Staff  |
| 9:00 am – 9:15 am   | <b>Welcome</b> – Mayor Watts   |
| 9:15 am – 9:30 am   | <b>I. A Year in Review and Committee Updates</b> –<br>Town Administrator Susan Parker and Council  |
| 9:30 am – 10:20 am  | <b>II. Goal 1 – Plan</b> <ul style="list-style-type: none"><li>a. Fiscal Policy – Bonnie Schwerd</li><li>b. Capital Improvement Plan Policy – Bonnie Schwerd</li><li>c. Financial Forecasts – Bonnie Schwerd (See Table)</li><li>d. Asset Replacement Plan – Bonnie Schwerd (See Table)</li><li>e. Pedestrian/Biking Plan – Rawls Howard</li><li>f. Vision Plan &amp; Overlay District – Rawls Howard</li><li>g. Space Plan – Public Works;<br/>Town Hall – Parking Needs – Susan Parker (See Table)</li><li>h. Efficiency/Cost Reduction Study – Bonnie Schwerd (See Table)</li></ul> |
| 10:20 am – 10:30 am | <b>Morning Break</b>   |
| 10:30 am – 11:30 am | <b>III. Goal 2 – Public Safety</b> <ul style="list-style-type: none"><li>a. 39<sup>th</sup> Street Emergency Access – Susan Parker (See Table)</li><li>b. Beach Signage Updates – Susan Parker (See Table)</li><li>c. Beach Patrol – Dustin Graham /Kevin Dempsey/Lisa Joyner</li><li>d. Fire Department Beach Equipment – Kevin Dempsey</li></ul>   |
| 11:30 am – 12:30 pm | <b>IV. Goal 3 – Infrastructure</b> <ul style="list-style-type: none"><li>a. Road Paving/Crack Sealing – Dustin Graham (See Table)</li><li>b. Beach Walkway Maintenance – Dustin Graham (See Table)</li><li>c. Stormwater System Replacement Plan – Susan Parker (See Table)</li></ul>  |
| 12:30 pm – 1:30 pm  | <b>Lunch</b>   |

1:30 pm – 2:30 pm

**V. Goal 4 – Effective & Efficient Governance**

- a. Technology Improvements/GIS & CAD – Rawls Howard
- b. Electronic Records Management System – Lisa Anglin
- c. Telephone System – Lisa Anglin
- d. Staff Development – Susan Parker (See Table)
- e. Financial System Upgrades – Bonnie Schwerd (See Table)
- f. A/V Equipment Upgrades – Council Chambers – Susan Parker (See Table)
- g. PEG Channel/Social Media – Susan Parker (See Table)
- h. Public Works Administrative Assistant – Dustin Graham

2:30 pm – 3:30 pm

**VI. Goal 5 – Quality of Life**

- a. Town Park – Phase 1 – Susan Parker (See Table)
- b. Town Park – Phase 2 – Susan Parker (See Table)
- c. Main Street – Shoulder Widening – Susan Parker (See Table)
- d. Multi-Modal Path – Outfitters – Susan Parker (See Table)
- e. Dredging Feeder Channel/Canals – Susan Parker
- f. Island Parking – Susan Parker (See Table)

3:30 pm – 3:45 pm

**Afternoon Break**

3:45 pm – 4:00 pm

**Public Comments**

4:00 pm – 5:00 pm

**VII. Prioritize Objectives**

5:00 pm

**Adjourn**